

## **TRUSSBILT WEB SITE PRIVACY POLICY**

TRUSSBILT, LLC (“TRUSSBILT”) IS COMMITTED TO PROTECTING THE PRIVACY OF YOUR PERSONAL INFORMATION. THIS PRIVACY POLICY WAS CREATED TO ENSURE THE CONFIDENCE OF VISITORS AND CUSTOMERS (“YOU” OR “YOUR”) TO THE [HTTP://WWW.TRUSSBILT.COM](http://www.trussbilt.com) WEB SITE (“SITE”). THIS PRIVACY POLICY ALSO DEMONSTRATES OUR COMMITMENT TO FAIR INFORMATION PRACTICES AND THE PROTECTION OF YOUR PRIVACY.

### **1. Types of Information Collected**

#### **A. Personal information**

There are areas on the Site where you can share personal information such as your name, company name, postal address, e-mail address, phone number, and zip code (“Personal Information”). If You communicate with us by e-mail or complete online forms, we may require Personal Information that personally identifies You. Trussbilt may also request Your e-mail address or mailing address for the purposes of having someone contact You for additional information, or in response to Your request for information from us.

#### **B. Other information: “Cookies”**

Trussbilt may collect information about You and Your use of the Site whenever You visit this Site. This data helps us analyze and improve the usefulness of the information we provide at the Site and the performance of the Site. For example, we may collect various forms of information such as entry and exit points for the Site (i.e., referring URLs or domains), site traffic statistics, and operating system and browser type (collectively “Traffic Data”). Traffic Data is anonymous information that does not personally identify You, but is helpful for marketing purposes or for improving Your experience on the Site.

In addition, when You request pages on our Site, our servers may automatically log Your Internet Protocol (“IP”) address. An IP address is a number that is automatically assigned to Your computer whenever You are surfing the Internet. Trussbilt may store some information on Your computer in the form of a “cookie” or similar file to help us maintain and improve this Site in many ways.

A “cookie” is a small amount of data that is transferred to Your browser by a Web server and can only be read by the server that gave it to You. It functions as Your identification card, recording such things as Internet addresses, passwords, and preferences. It cannot be executed as code or deliver viruses. With most Internet browsers, You can erase “cookies” from Your computer hard drive, block all “cookies,” or receive a warning before a “cookie” is stored. The “Help” portion of the toolbar on most browsers will tell You how to prevent Your browser from accepting new

cookies, how to have the browser notify You when You receive a new cookie, or how to disable cookies altogether. Please refer to Your browser instructions to learn more about these functions. Enabling cookies allows You to take full advantage of the features on the Trussbilt Site and we recommend that You leave them turned on. If You elect to block the cookies, we will not be able to provide You with a personalized experience on our Site.

## **2. Use of Information Collected**

Trussbilt may use Personal Information to send You information about our products or promotional material from time to time, or to contact You when necessary. In order to inform our customers about new products, we may send e-mail notices to you. Visitors that give us their telephone numbers online will only receive telephone contact from us to respond to information requests, or with information regarding orders they placed online. We may use nonidentifying and aggregate information to better design our Web site and to share with service providers.

## **3. Sharing Personal Information**

Trussbilt will not sell, rent, share, monitor, edit, or disclose any Personal Information about You, including its contents or Your use of this Site, without Your prior consent. Trussbilt may share Your Personal Information for the following limited purposes:

### **A. Third parties**

Trussbilt may share Personal Information with Trussbilt's business partners or other Trussbilt distributors in order to follow-up with You regarding Trussbilt's products. Trussbilt may also share Personal Information with other companies and individuals to perform functions such as sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance, providing search results and links (including paid listings and links), and providing customer service. Such companies will only use Your Personal Information for those purposes necessary to perform their functions.

### **B. Business transfers**

As Trussbilt continues to develop its business, we may sell or buy subsidiaries or other business units. In such transactions, customer information generally is one of the transferred business assets but remains subject to the obligations made in any pre-existing Privacy Policy.

### **C. Legal obligations**

Trussbilt may share Your Personal Information if we have a good faith belief that such action is necessary to: (i) comply with the legal process or other legal requirements of any governmental authority; (ii) protect and defend the rights or property of Trussbilt; (iii) enforce this Privacy Policy; (iv) protect the interests of other users of the Site or any other person; or (v) operate or conduct maintenance and repair of the Site or equipment.

#### **4. Protection of Personal Information**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, our service providers have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the Personal Information we collect.

#### **5. Links to Third-Party Web Sites**

The Site may contain links to other Web sites. Trussbilt is not responsible for the privacy practices or the content of such Web sites. We have no control over the use of such Web sites and You should exercise caution when deciding to disclose any Personal Information on these Web sites.

#### **6. Changes, Updates, and Modifications to this Privacy Policy**

Trussbilt reserves the right, at any time and without notice, to change, update, or modify this Privacy Policy, by posting such change, update, or modification on the Site. Any change, update, or modification will be effective immediately upon posting on the Site. Changes, updates, and modifications to the Web site Terms and Conditions of Use Agreement and the Privacy Policy will continue to govern Your use of the Trussbilt Site even if You do not receive notice of the change, update, or modification.

#### **7. Contact Us**

Should You have other questions or concerns about our Privacy Policy, please e-mail us at **<insert link >**.